

Limassol

BA Shipping Management

4 YEARS FT



CIM - Cyprus Business School

**10,000
students**

from over 30 countries, who
are leading multinational
companies across the globe

CIM-Cyprus Business School was established in 1978 in Nicosia as The Cyprus Institute of Marketing and has been operating also in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 45 year CIM-Cyprus Business School has evolved into an all-round Business School, offering an array of programmes at both Undergraduate as well as Postgraduate level – from Marketing, Business, to Accounting and Finance, Shipping, and Human Resource Management, Law, and other.

Over the years, CIM-Cyprus Business School has provided the opportunity to more than 10,000 students to acquire acclaimed qualifications and fulfil their aspirations. A lot of our students are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers. Though CIM serves students of all ages and all walks of life, we still offer evening classes exclusively – in order to cater for the needs of working individuals. We still put emphasis on combining theory and practice and remain committed to offering the best and most accessible education at the most affordable fees.



WHY OUR BA IN SHIPPING MANAGEMENT?

Shipping has been fundamental to the development of international trade and the global economy for centuries. In the late twentieth century, declining transportation costs, rapid economic expansion, the emergence of new markets, and the acceleration of globalisation further strengthened the strategic importance of the maritime industry. Today, shipping remains the backbone of global trade, facilitating the movement of the majority of the world's goods and playing a central role in international supply chains.

In Cyprus, shipping constitutes one of the most dynamic and strategically important sectors of the economy. The country has established itself as a major international maritime centre, hosting a large number of ship-management companies and maritime service providers. As a result, there is a continuous demand for well-trained professionals who possess both business knowledge and specialised understanding of the maritime sector.

The BA Shipping Management programme at CIM is designed to provide students with a comprehensive and integrated understanding of the shipping industry and the broader business environment in which it operates. The programme combines core principles of business management with specialised knowledge of maritime operations, shipping markets, maritime law and regulation, logistics, finance, and emerging developments such as digital transformation, artificial intelligence, smart shipping systems, cyber risk, and sustainability (ESG) in shipping. (CIM also offers a successful online postgraduate programme in Shipping: eMBA Shipping.)

The programme aims to develop the managerial, analytical and strategic skills required to meet the evolving demands of the global maritime sector.



Modules

BA SHIPPING MANAGEMENT

YEAR 1 / COMPULSORY

Business Communication and Skills for Success	Fall
Business Mathematics & Statistics	Fall
Introduction to Shipping	Fall
Marketing in the Digital Environment	Spring
Introduction to Financial Accounting	Spring
Shipping Business & Digital Transformation	Spring

YEAR 3 / COMPULSORY

Shipping Law & International Maritime Regulation	Fall
Strategic Management	Fall
Marine Insurance & Risk Management	Fall
Business Entrepreneurship and Innovation	Spring

YEAR 3 / ELECTIVE (2 out of 4)

Chartering & Shipbroking	Spring
Maritime Logistics	Spring
Sustainable Shipping & Decarbonisation	Spring
E-Logistics and Systems Management	Spring

YEAR 2 / COMPULSORY

Maritime Economics & Shipping Market Analysis	Fall
Smart Port Management & Technologies	Fall
Fundamentals of Management	Fall
Human Resource Management	Spring
Business Law	Spring
International Trade & Finance	Spring

YEAR 4 / COMPULSORY

Business Ethics	Fall
Shipping Finance	Fall
International Maritime Conventions	Fall
Graduate Project / Internship with Applied Research Project	Spring

YEAR 4 / ELECTIVE (2 out of 4)

Maritime Safety, Risk & Compliance Management	Spring
Supply Chain Management	Spring
Liner Shipping & Container Transport Systems	Spring
Green Logistics and Sustainability	Spring

Note: All optional modules are subject to availability of lecturers and student demand.
For a module to run, there must be a minimum of eight students.



**Accredited by Cyprus
Quality Assurance
Agency (DIPAE)**

Limassol

Course delivered by professionals
and designed for professionals

**Tuition Fees:
€5750 per year**

Government subsidy up to €3420
(for Cypriot students)

**Registration Fee:
€250 per year**



ASSESSMENT

Students are assessed through one assessment (30%) and a written examination (70%).

The 30% assessment may take various forms, including an individual assignment, in-class test, written task, case analysis or similar activity.

COMMENCEMENT

The programme can commence in October and/or February.

AIMS

The BA (Hons) Shipping Management programme aims to enable students to:

- / Develop the intellectual, analytical and problem-solving skills required for effective decision-making in the global shipping and maritime industry.
- / Critically evaluate the theories, concepts, structures and operational processes that underpin international shipping, maritime transport and global trade.
- / Develop an integrated understanding of the economic, legal, regulatory, technological and ethical issues affecting the contemporary maritime sector, including sustainability, decarbonisation, digitalisation, artificial intelligence, cyber risk and supply chain integration.
- / Apply management principles, analytical techniques and quantitative tools to the effective management of shipping operations and maritime organisations.
- / Acquire research, information literacy and analytical skills that support evidence-based decision-making, postgraduate study and lifelong professional development.
- / Communicate effectively and participate confidently in professional and academic discussions within the international and multicultural maritime environment.
- / Formulate and evaluate strategic responses to the opportunities and challenges facing the global shipping industry.

RECOGNITION



The CIM BA Shipping Management (4 Years) has been reviewed and awarded maximum exemptions (2 out of 7) by the Institute of Chartered Shipbrokers (ICS):

1. Introduction to Shipping
2. Economics of Sea Transport & International Trade

ADMISSION REQUIREMENTS

The usual minimum requirements are:

- / **Recognised Secondary School Leaving Certificate 14/20 or higher**
- AND**
- / **English competency e.g. IELTS 5.5, GCSE C or equivalent qualification**

STRATEGIC PARTNERS

The Strategic Partners represent companies which are local and global leaders in their respective fields and they shall offer as strategic partners among others:

- / Guest Lecturing
- / Material to students/lecturers
- / Awards for Top-Performing students
- / Internship Opportunities
- / Master Consulting Projects



COURSE OBJECTIVES

More specifically, the programme aims to develop the managerial, analytical, and strategic skills required by professionals working in the global maritime sector. It encourages critical thinking, problem solving, and informed decision-making, enabling students to apply theoretical knowledge to real-world challenges faced by shipping organisations and maritime service providers, including those arising from digitalisation, environmental regulation and technological innovation. The interdisciplinary nature of the programme, drawing on shipping, management, economics, law, logistics, and international trade, prepares graduates to operate effectively within the complex and highly international business environment of modern shipping.

The structure of the curriculum progressively introduces students to the key dimensions of shipping management and maritime business.



Guider Skilled

BA Shipping
Management



CIM-CYPRUS BUSINESS SCHOOL

Nicosia: 25 Zannettos St., Ayios Andreas, 1100 Nicosia
T: +357 22778475

Limassol: 7 Stelios Kyriakides St., 3080 Limassol
T: +357 25343556

P. O. Box 25288, 1308 Nicosia, Cyprus
info@cim.ac.cy

cim.ac.cy



Institutionally Approved



Partner in Learning



Member



Member



network of international
business schools

Member