



Cyprus
Business
School

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Summit
2026

#CIMSUMMIT2026

Saturday 28.03.2026

08:30 - 13:30

Bank of Cyprus Corporate
Headquarters | Nicosia

Beyond the Horizon: Thriving Through Change

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FEATURED SPEAKERS



Spencer Harrison

Professor of
Organisational Behaviour,
INSEAD



Fares Boulos

Affiliated Professor of
Practice in Strategy,
INSEAD



Elroy Dimson

Professor of Finance,
Cambridge Judge
Business School, Co-
Founder and Chairman,
Centre for Endowment
Asset Management



Luisa Alemany

Associate Professor of
Management Practice
in Strategy and
Entrepreneurship,
Academic Director, Institute
of Entrepreneurship and
Private Capital, London
Business School

Coordinator



Media Sponsors



Organiser



THE SUMMIT

The CIM Summit 2026 is a reference point in the field of Management and Marketing studies in Cyprus and in Europe. The CIM Summit is organised on an annual basis and aims to provide the opportunity to Cypriot firms to be informed about the latest developments in the areas of Marketing and Management. World-renowned academics from Europe's leading Business Schools attend and share their knowledge with attendees representing the leading companies of Cyprus and Europe.

OBJECTIVES

The main objectives of the Summit are to inform and inspire Cyprus' managers and executives. Moreover, it also provides a platform for managers and executives to network and discuss the latest developments in their respective fields. Finally, with this Summit, the CIM actively promotes business education and offers added value to its members and alumni who are encouraged to attend.

The Summit is addressed to:

- Business Executives
 - Senior Government Officials
 - Marketing Managers
 - Human Resource Managers
 - Sales Managers
 - Production Managers
 - Logistics Managers
 - Brand Managers
 - And any other executive who would like to be informed on the latest trends in Business
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SUMMIT DETAILS

Saturday 28th March 2026

08:30 – 13:30

Bank of Cyprus Corporate Headquarters | Nicosia

Access to the event is FREE. Any registration is subject to confirmation by the organisers. A Certificate of Attendance will be awarded to all participants.

ORGANISER



CIM-Cyprus Business School was established in 1978 in Nicosia as The Cyprus Institute of Marketing and has been operating also in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 48 years CIM-Cyprus Business School has evolved into an all-round Business School, offering an array of programmes at both Undergraduate as well as Postgraduate level – from Marketing, Business, to Accounting and Finance, Shipping, and Human Resource Management, Law and other. Over the years, CIM-Cyprus Business School has provided the opportunity to more than 10,000 students to acquire acclaimed qualifications and fulfil their aspirations. A lot of our students are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers. Though CIM serves students of all ages and all walks of life, we still offer evening classes exclusively – to cater for the needs of working individuals. We still put emphasis on combining theory and practice and remain committed to offering the best and most accessible education at the most affordable fees.

SUMMIT PROGRAMME

09:15 – 09:20	Introduction by the Coordinator of the Summit Melanie Steliou
09:20 – 09:30	Opening Ceremony Welcome Address Yangos Hadjiyannis, CEO, CIM
09:30 – 09:40	Proclamation of CIM Honorary Fellows 2026
09:40 – 10:10	How Culture Meets Strategy for Breakfast: Cultivating a Culture That Wins Spencer Harrison, Professor of Organisational Behaviour, INSEAD
10:10 – 10:20	Q&A Session
10:20 – 10:50	Intersection of AI with Strategy Fares Boulos, Affiliated Professor of Practice in Strategy, INSEAD
10:50 – 11:00	Q&A Session
11:00 – 11:30	Networking Coffee Break
11:30 – 12:00	Investing for the Long Run Elroy Dimson, Professor of Finance, Cambridge Judge Business School, Co-Founder and Chairman, Centre for Endowment Asset Management
12:00 – 12:10	Q&A Session
12:10 – 12:40	The New Era of Entrepreneurial Financing Luisa Alemany, Associate Professor of Management Practice in Strategy and Entrepreneurship, Academic Director, Institute of Entrepreneurship and Private Capital, London Business School
12:40 – 12:50	Q&A Session
12:50 – 13:15	Panel Discussion
13:15 – 13:30	Closing Remarks

SPEAKER BIOGRAPHIES



SPENCER HARRISON

Professor of Organisational Behaviour, INSEAD

Spencer Harrison is a Professor of Organisational Behaviour at INSEAD. His area of expertise focuses on three areas: 1) Creating: how do managers and leaders help people be creative together together? Professor Harrison is currently studying Grammy winning bands, modern dancers, and T-shirt designers to see how this happens. 2) Coordinating: how do groups and teams work together in patterns that lead to optimal outcomes? He examines how individuals can survive a plane crash, people that are amazingly passionate about their work (rock climbers and architects), and how networks of really smart people that fly rockets figure out how humans might live on Mars. 3) Connecting: how do people connect with the organisations they work for? He is working with Fortune 100 firms to dial in not only how new employees can better adjust to their work, but also how these companies can actually learn from their new employees. Professor Harrison's research has been recognised by the academic community through awards including the INFORMS Dissertation Award Finalist, the Academy of Management Journal Best Paper of the Year Award Finalist, the Journal of Management Best Paper Award, and the Organizational Behavior Division Best Symposium Award. His research findings have been published in top management journals including the Academy of Management Journal, Organization Science, Journal of Applied Psychology, and the Journal of Management. Professor Harrison is the Division Chair for the Managerial and Organizational Cognition of the Academy of Management. He is a co-founder of the Creativity Collaboratorium, a working group of the world's top-cited creativity scholars. He serves on the editorial boards of the Academy of Management Journal and the Academy of Management Discoveries. Professor Harrison has conducted research projects with Google, NASA and Black Diamond.



FARES BOULOS

Affiliated Professor of Practice in Strategy, INSEAD

Fares Boulos is Affiliated Professor of Practice in Strategy at INSEAD. In 2007-2008, Fares held the Kermit O. Hanson Visiting Professor appointment at the Michael G. Foster School of Business at the University of Washington. Fares has taught the Core Strategy course in the MBA and GEMBA programs as well as the Blue Ocean Strategy GEMBA/TIEMBA elective. Fares also directs/teaches in various other programs, including: the INSEAD Blue Ocean Strategy open enrolment program, the PwC Understanding the Client's Strategic Agenda program, and a multitude of custom programs for companies in The Americas, Europe, Australia and the Asia Pacific region in a variety of industries. Fares co-directs the INSEAD Blue Ocean Strategy programme.



ELROY DIMSON

Professor of Finance, Cambridge Judge Business School, Co-Founder and Chairman, Centre for Endowment Asset Management

Elroy Dimson is a Professor of Finance at Cambridge Judge Business School, and is co-founder and Chairman of the Centre for Endowment Asset Management. He formerly served as chair of the Strategy Council for Norway's sovereign wealth fund, and as chair of the Policy and Advisory Boards of FTSE Russell. He is a member of the Financial Economists Roundtable and of the European Corporate Governance Institute. He is a Fellow or Honorary Fellow of CFA UK, the Institute of Actuaries, the Royal Historical Society, the Risk Institute at Ohio State University, and Gonville & Caius College, Cambridge. Professor Dimson's books include *Triumph of the Optimists* and the *Global Investment Returns Yearbook* (with Paul Marsh and Mike Staunton), *Endowment Asset Management* (with Shanta Acharya), and *Financial Market History* (with David Chambers). Recent publications are on active ownership (*Review of Financial Studies*), real assets (*Journal of Financial Economics*), financial history (*Journal of Financial and Quantitative Analysis*), endowment strategy (*Financial Analysts Journal*), and long-horizon investing. His PhD is from London Business School.



LUISA ALEMANY

Associate Professor of Management Practice in Strategy and Entrepreneurship, Academic Director, Institute of Entrepreneurship and Private Capital, London Business School

Luisa Alemany is an Associate Professor of Management Practice and Academic Director of the Institute of Entrepreneurship and Private Capital at London Business School. She is also a Fellow at St Hugh's College, Oxford University. She was formerly at ESADE Business School and a Visiting Professor at Saïd Business School, University of Oxford. Her main areas of interest are Entrepreneurial Finance, Venture Capital, Entrepreneurial Education, Business Angels and Venture Philanthropy. She holds an MBA from Stanford University and a PhD in Economics and Business from Universidad Complutense (Madrid). Luisa began her career at Procter & Gamble in Madrid. She subsequently worked for McKinsey & Co in Madrid, Barcelona and Lisbon. Later, she worked at Goldman Sachs' Investment Banking Division, in the venture capital fund Europ@Web and as a Senior Associate of the American private equity fund The Carlyle Group in its European buyout team. Luisa was the director of the ESADE Entrepreneurship Institute for nine years (2009-2017) and the academic sponsor of ESADE BAN (Business Angels Network), awarded the Best BAN in Europe in 2016. She is a director on the board of Newton Venture Program, a JV between LBS and LocalGlobe to bring diversity to the venture ecosystem. She sits on the investment committee of a deep tech scaleup venture capital fund in Spain and of impact investing Oxfam EDP fund. She is an advisor to two European investors with Fund of Fund vehicles (one investing in Europe and the other in Emerging Markets). In May 2023 she launched MELBA, Middle East LBS Business Angels, in Dubai. She was part of Rising Tide Europe I and II, the first European Women-only business angels' fund. She is a member of the Academic Board of EBAN, the European Business Angels Network.

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For further information, please contact Mr Yangos Hadjiyannis, Tel. 22778475, email: yangos@cima.ac.cy

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- Platinum Sponsor can distribute promotional materials on the day of the Summit
- Platinum Sponsor can present a corporate video or address the Summit opening
- Complimentary lunch after the Summit for 8 people

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Deadline for expression of interest: **23rd of January 2026**