

Nicosia / Limassol

Master of Business Administration (MBA)

OPTIONAL CONCENTRATION

Entrepreneurship and Digital Innovation

14 MONTHS FT / 24 MONTHS PT



CIM - Cyprus Business School

**10,000
students**

from over 30 countries, who
are leading multinational
companies across the globe

CIM-Cyprus Business School was established in 1978 in Nicosia as The Cyprus Institute of Marketing and has been operating also in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 45 year CIM-Cyprus Business School has evolved into an all-round Business School, offering an array of programmes at both Undergraduate as well as Postgraduate level – from Marketing, Business, to Accounting and Finance, Shipping, and Human Resource Management, Law, and other.

Over the years, CIM-Cyprus Business School has provided the opportunity to more than 10,000 students to acquire acclaimed qualifications and fulfil their aspirations. A lot of our students are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers. Though CIM serves students of all ages and all walks of life, we still offer evening classes exclusively – in order to cater for the needs of working individuals. We still put emphasis on combining theory and practice and remain committed to offering the best and most accessible education at the most affordable fees.



WHAT IS AN MBA?

A very successful MBA in both full-time and part-time mode of delivery has been offered both in Nicosia and Limassol since 1993, and is currently accredited by the Cyprus Quality Assurance Agency and recognised by KYSATS. It enjoys worldwide recognition and offers the possibility to its holders to secure a high-ranking position across the industry or continue for PhD studies in Europe and the US. In addition to this general MBA, CIM has also been offering an MBA with Shipping (in Limassol only), which has become the top Shipping Management programme in Cyprus. An e-Learning MBA has also been very recently accredited by the Cyprus Quality Assurance Agency.

The overall purpose of the CIM MBA programme is to develop the analytical and strategic management skills of students using concepts derived from a wide range of business-related fields, thus enabling them to respond creatively and effectively to the challenges of the global business environment. With an optional concentration in Entrepreneurship and Digital Innovation, the programme offers students the option to specialise in this globally growing field.

This overall purpose embraces several distinct and individual objectives:

- / To provide a coherent and integrated course of study that will satisfy the needs of career-ready graduates and organisations operating within increasingly complex, dynamic, and diverse external environments.
- / To develop students' intellectual ability based on synthesis, reflection, and analysis of complex and changing environments and build graduates' practical management competence through engagement with business.
- / To enable students, in terms of personal efficacy, to plan, develop and implement responses to changing environments using an interdisciplinary approach to management.
- / To cultivate an international perspective through a mix of blended teaching, teamwork, and opportunities for enterprise visits and promote a creative and entrepreneurial approach to problem solving.

Our MBA consists of a set of core subjects, a selection of elective modules, and an individual Dissertation Project based on experiential learning.

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Modules

MASTER OF BUSINESS ADMINISTRATION

COMPULSORY

Leadership & Corporate Strategy	Yearly
Organisational Behaviour & Change Management	Yearly
Financial Management	Term 1
Economics	Term 2
Principles of Research	Term 1
Data Analysis	Term 2
Final Research Project	

ELECTIVE (2 out of 7)

Strategic Marketing	Yearly
Ethics & Corporate Social Responsibility	Yearly
International Business & Cyprus in the Global Economy	Yearly
Operations Management, Sustainability and Supply Chain Management	Yearly
Entrepreneurship & Innovation	Yearly
Business Model Innovation and Digital Transformation	Yearly
New Digital Technologies	Yearly

MASTER OF BUSINESS ADMINISTRATION WITH ENTREPRENEURSHIP AND DIGITAL INNOVATION

COMPULSORY

Leadership & Corporate Strategy	Yearly
Organisational Behaviour & Change Management	Yearly
Financial Management	Term 1
Economics	Term 2
Principles of Research	Term 1
Data Analysis	Term 2
Final Research Project	
Entrepreneurship & Innovation	Yearly

ELECTIVE (1 out of 2)

Business Model Innovation and Digital Transformation	Yearly
New Digital Technologies	Yearly

Note: All optional modules are subject to availability of lecturers and student demand.
For a module to run, there must be a minimum of eight students.



**Accredited by Cyprus
Quality Assurance
Agency (DIPAE)**

Nicosia / Limassol

Course delivered by professionals
and designed for professionals

**Tuition Fees:
€7960**

Government subsidy up to €3420
(for Cypriot students)

**Registration Fee:
€200**



ASSESSMENT

The weighting of results is as follows:

Assignments: 40%

Final exams: 60%

All modules have 2 assessment components:

- Two Assignments worth 20% each (January & April) for Yearly modules
- Final Examination for all modules (Term & Yearly) worth 60% (January and/or June)

The pass mark is 50%

Students must pass all modules as well as the Dissertation.

Note 1: *The module of Research Methods is assessed solely by the Research Proposal

Note 2: Some assignments are in the form of group work followed by a presentation and self reflective report

COMMENCEMENT

Classes commence in October.

The academic year runs from October to May, when the final exams take place. From June onwards, students work on their dissertation, which must be submitted in October.

AIMS

- / significantly improve graduates' leadership capabilities and skills;
- / demonstrably build graduates' practical management competence through engagement with business;
- / encourage and promote a creative and entrepreneurial approach to problem solving;
- / demonstrably develop graduates' understanding of responsible and sustainable business practices;
- / cultivate an international perspective through a mix of teaching, teamwork, and opportunities for business visits;
- / and produce MBA graduates capable of filling senior management positions in a wide range of national and international organisations.

A fundamental part of students' learning and development is participation in group work. All modules have an assessed group work element embodied in them, with all MBA course members taking part in group exercises. Students are rewarded for good teamwork and according to how well they, as a team, have performed.

We believe that working with talented peers from many different professional and cultural backgrounds and close interaction with the academic staff accelerates students' learning and management development that they can take with them in their future professional plans.

The design of the course proceeds on the premise that effective management requires a combination of broad strategic management knowledge and specialist analytical skills. The core subjects ensure students study essential areas of general management, while the optional modules and individual Dissertation project allow students to build and apply knowledge gained on these core areas. Moreover, through electives, students tailor-make their own version of the CIM MBA to fit their needs. In addition, the optional concentration in Entrepreneurship and Digital Innovation allows students to receive specialised education and help boost an understanding of leadership, management and project-building skills that are necessary for creating a successful business.

The proposed MBA programme includes various elements of work-related, work-based, and work-integrated learning in modules throughout the programmes. The curriculum of the programme has been designed with employability at its core, not as an add-on. Employability skills are embedded in every module of the degree including developing the ability to clearly articulate the skills gained.

ADMISSION REQUIREMENTS

Entry requirements are flexible and are based on a candidate's proven academic ability, motivation, experience as a manager or business executive, and an assessment of the benefits that he or she is likely to obtain from the programme. The usual minimum requirements are:

- / A Second Class Honours Bachelor Degree from an accredited University
- AND
- / 2 years of work experience
- AND
- / English competency e.g. IELTS 6.0, GCSE C or equivalent qualification

COURSE OBJECTIVES

The CIM MBA programme has been designed for aspiring and ambitious executives. Whatever the stage of our candidates' career, it will accelerate their managerial and leadership development process. Gaining an MBA from Cyprus's premier Business School will enable our students to become more competitive in the marketplace as their knowledge of management skills and operating techniques will be significantly improved. Management in both the private and public sectors requires the highest level of relevant executive training, as well as vision, analytical skills, and the ability to implement far-reaching decisions. Our MBA programme will make students look beyond narrow boundaries and horizons, preparing them for higher-level career development planning.

The specific focus of the programme is on enabling managers to operate at a strategic level and manage their organisations effectively in the complex and uncertain business environment of today. Our close links with the industry and the commerce and public sectors ensure that the CIM MBA programme is relevant and has high practical value.

CIM is the most connected Business School in Cyprus in terms of memberships and links with universities and professional bodies. CIM works closely with The Chartered Management Institute (CMI), a professional body engaging business and education to inspire people to become skilled, confident, and successful managers and leaders. With a wealth of practical qualifications, events, and networking opportunities on offer, CMI helps people boost their career prospects and connect them with other ambitious professionals across all industries and sectors. It is anticipated that our graduates will be able to apply for graduate membership with CMI and so have access to thought leadership, research and online resources which provide practical insight for both today's leaders and the next generation. This initiative will increase the standard of professionally qualified managers at CIM as well as the employability of our graduates.

Similarly, CIM has established long relationships with The Chartered Institute of Management Accountants in the UK, one of our oldest affiliations which will bring a wealth of networking opportunities to analyse information to advise strategy and drive sustainable business success.

Optional specialisation in Entrepreneurship and Digital Innovation

The CIM MBA with an optional specialisation in Entrepreneurship and Digital Innovation is designed to give graduates a strong business innovation foundation for a future career in the start-up sector. In this programme, students focus on developing their innovation initiatives through creativity and willingness to take risks as well as an entrepreneurial mindset with strong management skills and market familiarity.

Through courses like Entrepreneurship and Innovation, Digital Tools and Business Model Innovation and Digital Transformation, students also build a strong understanding on how to develop business models – both traditional and innovatively digital.

Mindful Teacher

Master of
Business
Administration
(MBA)



WEEKLY HOURS TAUGHT

The number of weekly taught hours for full-time study is 18 teaching periods per week. The total number of courses taught in one year is 6. For part-time students, the number of weekly teaching periods is 9.



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