



Cyprus
Business
School
EST. 1978



Summit
2025

BROCHURE

#CIMSUMMIT2025

Saturday 05.04.2025

08:30 - 13:30

Bank of Cyprus Corporate
Headquarters | Nicosia

Sustaining Competitiveness in the Face of Disruption

FEATURED SPEAKERS



Jeremy Hutchison-Krupat

Associate Professor in
Innovation and Operations
Management, Judge
Business School, University
of Cambridge



Professor Randall S. Peterson

Professor of
Organisational Behaviour;
Academic Director,
Leadership Institute,
London Business School



Professor Peter Williamson

Honorary Professor
of International
Management, Judge
Business School,
University of Cambridge



Professor Michael Kitson

Associate Professor
in International
Macroeconomics,
Judge Business School,
University of Cambridge

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THE SUMMIT

The CIM Summit 2025 is a reference point in the field of Business Management in Cyprus and in Europe. The CIM Summit is organised on an annual basis and aims to provide the opportunity to Cypriot and international firms to be informed about the latest developments affecting businesses. World-renowned academics and professionals, from Europe's leading Business Schools and Organisations, attend and share their knowledge with executives representing the leading companies of Cyprus and Europe.

OBJECTIVES

The main objectives of the Summit are to inform and inspire Cyprus' managers and executives. Moreover, it also provides a platform for managers and executives to network and discuss the latest developments in their respective fields. Finally, with this Summit, the CIM actively promotes business education and offers added value to its members and alumni who are encouraged to attend.

The Summit is addressed to:

- Business Executives
 - Senior Government Officials
 - Marketing Managers
 - Human Resource Managers
 - Sales Managers
 - Production Managers
 - Logistics Managers
 - Brand Managers
 - And any other executive who would like to be informed on the latest trends in Business
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SUMMIT DETAILS

Saturday 5th April 2025

08:30 – 13:30

Bank of Cyprus Corporate Headquarters | Nicosia

Access to the event is FREE. Any registration is subject to confirmation by the organisers. A Certificate of Attendance will be awarded to all participants.

ORGANISER



CIM - Cyprus Business School was established in 1978 in Nicosia as The Cyprus Institute of Marketing and has been operating also in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 46 years CIM-Cyprus Business School has evolved into an all-round Business School, offering an array of programmes at both Undergraduate as well as Postgraduate level – from Marketing, Business, to Accounting and Finance, Shipping, and Human Resource Management, Law and other. Over the years, CIM-Cyprus Business School has provided the opportunity to more than 10,000 students to acquire acclaimed qualifications and fulfil their aspirations. A lot of our students are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers. Though CIM serves students of all ages and all walks of life, we still offer evening classes exclusively – in order to cater for the needs of working individuals. We still put emphasis on combining theory and practice and remain committed to offering the best and most accessible education at the most affordable fees.

SUMMIT PROGRAMME

09:15 – 09:20	Introduction by the Coordinator of the Summit Melanie Steliou
09:20 – 09:30	Opening Ceremony Welcome Addresses <ul style="list-style-type: none">• Yangos Hadjiyannis, CEO, CIM• Michael Tatham CMG, British High Commissioner
09:30 – 09:45	Proclamation of CIM Honorary Fellows 2025
09:45 – 10:15	The Power (and peril) of Analogies to Prompt Effective Pivots Jeremy Hutchison-Krupat , Associate Professor in Innovation and Operations Management, Judge Business School, University of Cambridge
10:15 – 10:30	Q&A Session
10:30 – 11:00	Leading High Performance Teams Professor Randall S. Peterson , Professor of Organisational Behaviour; Academic Director, Leadership Institute, London Business School
11:00 – 11:15	Q&A Session
11:15 – 11:45	Networking Coffee Break
11:45 – 12:15	Ecosystem Edge: Sustaining Competitiveness in the Face of Disruption Professor Peter Williamson , Honorary Professor of International Management, Judge Business School, University of Cambridge
12:15 – 12:30	Q&A Session
12:30 – 13:00	From West to East: China's Rise and the Fragmentation of the Global Economy Professor Michael Kitson , Associate Professor in International Macroeconomics, Judge Business School, University of Cambridge
13:00 – 13:30	Panel Discussion
13:30	Closing Remarks



JEREMY HUTCHISON-KRUPAT

Associate Professor in Innovation and Operations Management, Judge Business School, University of Cambridge

Jeremy Hutchison-Krupat is a Senior Editor at Production and Operations Management and an Associate Editor for the Product and Process Innovation area of Decision Sciences. He regularly teaches executive education programmes to help leaders improve their ability to address innovation challenges. He has authored a number of case studies, pedagogical exercises and computer simulations, which help provide a rich context to teach innovation. Prior to pursuing his PhD at the Georgia Institute of Technology, Jeremy worked at the Avery Dennison Corporation where he played an integral role in the management of their North American R&D operations. More broadly, from 1995-2006 Dr Hutchison-Krupat has had a diverse work experience in roles that ranged from design engineer to supply chain optimisation manager, within industries ranging from integrated circuit boards to distribution centres and consumer goods. Prior to joining Cambridge Judge Business School, Dr Hutchison-Krupat was an Assistant Professor of Business Administration in the Technology and Operations Management area at the University of Virginia's Darden Graduate School of Business.



PROFESSOR RANDALL S. PETERSON

Professor of Organisational Behaviour; Academic Director, Leadership Institute, London Business School

Professor Randall S. Peterson is Academic Director of the Leadership Institute and was Chair of the Research Ethics Committee. Randall's research and teaching focus on CEO personality, top management team interaction, board dynamics, leading diverse teams, conflict management, and the effects of member personality on group interaction and performance. Randall has won the Academy of Management's 'Best Paper' award, as well as the 'most influential article' award. His research was similarly awarded 'most influential article' by the International Association of Conflict Management and 'Best Paper' published in small group research. Randall's newest book is 'Disaster in the Boardroom: Six Dysfunctions Everyone Should Understand.' His earlier book is 'Leading and Managing in the Dynamic Organization.' He has also published more than 50 articles in top scientific journals such as Administrative Science Quarterly and the Journal of Applied Psychology, as well as top managerial journals including Harvard Business Review and Sloan Management Review. His research has also been featured in major news outlets around the world including the BBC, Economist, Financial Times, Forbes, Board Agenda, The New Yorker, and Zawya. Randall is also an outstanding mentor, having won the Academy of Management's 'Best Mentor' award and teacher as a winner of London Business School's 'Excellence in Teaching' award. Randall has been invited to teach and consult across the world, for companies such as ADNOC, Alcan, AREVA, Barclays, Chevron/Texaco, Deutsche Bank, Emirates Bank, E.ON, GIB, IBM, Lufthansa, Nestlé, Price Waterhouse Coopers, and Roche. Randall holds a PhD in Social Psychology from the University of California, Berkeley. Prior to joining London Business School, he was on the faculty of Northwestern University and Cornell University's SC Johnson Graduate School of Management. He is a former Deputy Dean (Faculty), Subject Area Chair of Organisational Behaviour, Chair of the Ph.D. Programme, and Vice President of the Campaign Committee of London Business School.



PROFESSOR PETER WILLIAMSON

Honorary Professor of International Management, Judge Business School, University of Cambridge

Professor Peter Williamson's research interests include globalization and its implications for corporate strategy, business ecosystems, merger and acquisition strategy, strategies for success in China and for a carbon-constrained world. He has served as a non-executive director and chairman of publicly listed companies and new ventures in industries ranging from whisky to sustainable energy. He is a member of the Strategy and International Business subject group at Cambridge Judge Business School, and along with his colleagues he actively contributes to both academic and business communities.



PROFESSOR MICHAEL KITSON

Associate Professor in International Macroeconomics, Judge Business School, University of Cambridge

Professor Michael Kitson's research interests include macroeconomic policy and performance, international trade, regional economics, corporate performance, innovation, and the commercialisation of science. He is a Hub Director of the UK-Innovation Research Centre and has undertaken research for the Department of Business Innovation and Skills, among others. He is currently advising the Northern Ireland Government about its innovation policy. He is a member of the Economics and Policy subject group at Cambridge Judge Business School, which analyses how economics can improve growth and business performance.

PLATINUM SPONSORS



Boasting many years of experience in Renewable Energy Sources, Green Energy Group offers integrated energy-saving solutions, in Cyprus. It holds an Electricity Supply License since 2019 and from October 2022 participates in the Transitional Market Arrangement of the Competitive Electricity Market. With its highly trained professionals, the Group is leading the way in providing solutions for homes, businesses, and investments in renewable energy sources.



Freedom24 is a leading Cyprus-based stock broker, operating its proprietary online investment platform. We offer clients across all EU countries access to major global stock exchanges, flexible fixed-yield investment plans and professional securities analytics. Based in Limassol, the company operates all across the EU, with 8 representative offices in key markets. A proud member of the NASDAQ listed financial group Freedom Holding Corp., with presence in the U.S. Europe and Central Asia.

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NetU is a leading Information Technology solutions and services organization in the Eastern Mediterranean region, recognized as a major provider of integrated solutions with strong local and international activity. Being a trusted Digital Transformation Partner to medium and large organizations in the Private and Public sectors, for more than 33 years, NetU provides world-class IT solutions in the areas of Systems Integration, Business Solutions, Technology Solutions helping them achieve their corporate objectives.



UNICARS is the importer of Volkswagen, Audi, SEAT, and Škoda cars and is the authorised provider of Service & Parts for Lamborghini in Cyprus. Unicars is also the official importer of MAN (Truck and Bus), Schmitz Cargobull, MAN Top Used and Volkswagen Commercial Vehicles in Cyprus and provides a wide range of both sales and After-Sales services. Furthermore, Unicars is a major force in the local car rental sector through its subsidiary Uniwheels – the franchisee of SIXT Rent a Car in Cyprus. The long presence of Unicars in the automotive sector shows that since 1950 it has recorded an upward trend, both in automotive sales as well as in the evolution, organisation, and development of its network. Today, Unicars has a customer base of more than 30,000 active customers. The company employs more than 200 people and it has an Authorised Partners Network all over Cyprus; with Sales, Delivery Points and Workshops in Nicosia, Limassol, Larnaca, Paphos and Paralimni.

COORDINATOR



IMH is a leading Corporate Events, Media, Business Intelligence and Networking organisation with a vast annual agenda of over 300 conferences, business forums, exhibitions, investment summits, client events and business awards ceremonies. Organised by IMH in Cyprus and abroad, these are considered to be Cyprus' largest business and professional networking platforms. Our Business Media Department publishes Cyprus' two most popular monthly business magazines– IN Business and GOLD –and two digital media platforms, IN Business News and CBN (Cyprus Business News) with their Daily Newsletters providing executives with news and updates on the local business and economic landscape, in Greek and English respectively. Our Consumer Media Department operates REPORTER, one of the country's most popular news portals, as well as SUPER FM, Cyprus' Number 1 Greek music radio station. IMH also participates in Cyprus Government, EU and other international organisations' projects and programmes.