

Limassol

# **BA Shipping Management with an Optional Concentration in Maritime Logistics**

**4 YEARS FT**



# CIM - Cyprus Business School

CIM-Cyprus Business School was established in 1978 in Nicosia as The Cyprus Institute of Marketing and has been operating also in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 45 year CIM-Cyprus Business School has evolved into an all-round Business School, offering an array of programmes at both Undergraduate as well as Postgraduate level – from Marketing, Business, to Accounting and Finance, Shipping, and Human Resource Management, Law, Hospitality Management and other.

Over the years, CIM-Cyprus Business School has provided the opportunity to more than 10,000 students to acquire acclaimed qualifications and fulfil their aspirations. A lot of our students are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers. Though CIM serves students of all ages and all walks of life, we still offer evening classes exclusively – in order to cater for the needs of working individuals. We still put emphasis on combining theory and practice and remain committed to offering the best and most accessible education at the most affordable fees.

## WHY OUR BA IN SHIPPING MANAGEMENT?

Our BA Shipping management with an optional concentration in Maritime Logistics course offers a comprehensive and integrated overview of the core subjects essential to a thorough understanding of Shipping Management. More specifically, it aims to develop the business skills required by professionals working in the area of maritime business; to foster critical analytical skills; and to show students how to apply the skills they gain to the challenges that modern maritime professionals will meet. The interdisciplinary nature of the programme (cutting across Shipping, Management, Law, Logistics and Economics) prepares students to be future professionals who can function effectively in the complex business environment of the global marketplace.

## COURSE OBJECTIVES

Shipping has been critical in the development of Shipping has been critical to the development of world trade for centuries. In the late twentieth century, falling transportation costs, worldwide economic growth, new economies and globalisation rendered Shipping a huge industry globally. In Cyprus in particular, Shipping has been – and continues to be – a thriving sector. Shipping, both as an industry and a service, global trading patterns and Shipping organisation, regulation, and prospects are the fundamentals of CIM's BA Shipping Management with an optional concentration in Maritime Logistics, an area in which CIM has been excelling for years (we also run a successful postgraduate programme in Shipping: MBA with Shipping).

The structure of the curriculum progressively introduces students to various aspects of shipping management and the shipping industry. Year 1 courses provide foundations in various disciplines in the fields of trade and shipping and map out their significance in operations and decision-making. Year 2 courses pay added emphasis to the use of trade and shipping parameters in decision-making and in evaluating the effectiveness of policies and procedures. Year 3 and 4 courses urge students to reflect on integrated situations, with a view to assessing and predicting courses of action that they might take as shipping managers, in order to maximise efficiency and effectiveness. The Graduate Project/Internship course at Year 4 provides an opportunity to apply learning from all courses into a real-work-place environment. The programme aims to prepare students as critical, independent, thinkers, ethically sensitive and socially responsible, who will excel in their chosen careers in the shipping sector and in other related areas.



## MODULES

### YEAR 1

Business Communication  
and Skills for Success

Business Mathematics & Statistics

Introduction to Financial Accounting

Introduction to Shipping

Shipping Business

Business Information Systems

### YEAR 2

Maritime Economics

Port Management and Operations

Principles of Marketing & Management

Human Resource Management

Business Law

International Trade & Finance

### YEAR 3 - COMPULSORY

Shipping Law

Strategic Management

Marine Insurance

### YEAR 3 - OPTIONAL (3 OUT OF 6)

Business Entrepreneurship  
and Innovation

Chartering & Shipbroking

Operations Management & Logistics  
(Maritime Logistics)

Maritime Logistics (Maritime Logistics)

Liner Shipping (Maritime Logistics)

Shipping and the Environment

### YEAR 4 - COMPULSORY

Graduate Project

Supply Chain Management

Shipping Finance

### YEAR 4 - OPTIONAL (3 OUT OF 6)

International Maritime Conventions

Business Ethics

Managing Maritime Safety

Global Logistics (Maritime Logistics)

E-logistics and Systems  
Management (Maritime Logistics)

Green logistics and Sustainability  
(Maritime Logistics)

## AIMS

- / To master the intellectual skills necessary to contribute to developing strategies for the direction of international transport and trade;
- / To become well versed in and learn to critically analyse and evaluate the main theories and practices of international shipping, transport and trade;
- / To become able to describe and critically analyse the structures and institutions of managing and organising sea transport;
- / To become able to grasp the importance of the economic and regulatory institutions and practices of trade and transport;
- / To build upon their existing work experience to broaden and extend their knowledge and understanding of the range of issues of trade and transport in shipping environments;
- / To demonstrate the appropriate knowledge and research background and tools needed for postgraduate studies.

## ASSESSMENT

Students sit examinations once a year, in May.

The weighting of results is as follows:

Assignments: 30%

Final exams: 70%

*The pass mark is 40%*

## COMMENCEMENT

October. All modules run on a yearly mode.

## ADMISSION REQUIREMENTS

The usual minimum requirements are:

- / Recognised Secondary School Leaving Certificate 14/20 or higher
- AND
- / English competency i.e. IELTS 5.5 or equivalent

*Note: All optional modules are subject to availability of lecturers and student demand. For a module to run, there must be a minimum of eight students.*

# Guider Skilled

**Tuition Fees:  
€5540 per year**

Government subsidy up to €3420  
(for Cypriot students)

**Registration Fee:  
€200 per year**

## RECOGNITION



The CIM BA Shipping Management (4 Years) has been reviewed and awarded maximum exemptions (2 out of 7) by the Institute of Chartered Shipbrokers (ICS):

1. Introduction to Shipping
2. Economics of Sea Transport & International Trade

The CIM BA Shipping Management is the only one of its kind to be offered in Cyprus and enjoys world-wide recognition. Apart from recognition by ICS (UK), the CIM BA Shipping Management has been accredited by the Cyprus Quality Assurance Agency and is thus recognised by KYSATS.

## STRATEGIC PARTNERS

The Strategic Partners represent companies which are local and global leaders in their respective fields and they shall offer as strategic partners among others:

- Guest Lecturing
- Material to students/lecturers
- Awards for Top-Performing students
- Internship Opportunities
- Master Consulting Projects



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