

## Ethics & Corporate Social Responsibility (ERC952)

<b>Course Purpose and Objectives</b>	<p>The course aims to:</p> <ul style="list-style-type: none"><li>▪ Critically analyse the drivers of enterprise and wealth creation from the perspective of their ethical implications.</li><li>▪ Investigate changing approaches and attitudes to sustainability and corporate social responsibility.</li><li>▪ Critically evaluate frameworks for the discussion of business ethical issues and the use of tools for managing business ethics.</li><li>▪ Examine the impact of globalisation on enterprise A5. Evaluate diverse ethical models and theories (normative and descriptive).</li></ul>
<b>Learning Outcomes</b>	<p>On successful completion of this course, students should be able to:</p> <ul style="list-style-type: none"><li>▪ Analyse stakeholder perspectives on business behaviour.</li><li>▪ Evaluate the importance of business ethics at an academic level and also its managerial implications.</li><li>▪ Identify and critically examine the most relevant normative and descriptive business ethics theories.</li><li>▪ Investigate and critically evaluate approaches to sustainability and corporate social responsibility.</li><li>▪ Make informed judgements of business ethics dilemmas.</li></ul>
<b>Course Content</b>	<p><b>Part I: Understanding Business Ethics</b></p> <p><b>Week 1:</b> Introducing Business Ethics</p> <p><b>Week 2:</b> Sustainability: Key Goal for Business Ethics</p> <p><b>Week 3:</b> Framing Business Ethics: Corporate Social Responsibility</p> <p><b>Week 4:</b> Guest Lecturer on Corporate Social Responsibility</p> <p><b>Week 5:</b> Framing Business Ethics: The Stakeholder Theory of the Firm</p> <p><b>Week 6:</b> Corporate Citizenship: The Firm as a Political Actor</p> <p><b>Week 7:</b> Evaluating Business Ethics: Normative Ethical Theories</p> <p><b>Week 8:</b> Evaluating Business Ethics: Alternative Perspectives on Ethical theory</p> <p><b>Week 9:</b> Making Decisions in Business Ethics: Descriptive Ethical Theories</p> <p><b>Week 10:</b> Making Decisions in Business Ethics: Individual and Situational Influences on Decision-making</p> <p><b>Week 11:</b> Part I Case Study on Decision-making in Business Ethics</p> <p><b>Week 12:</b> Managing Business Ethics: Tools and Techniques of Business Ethics Management</p> <p><b>Week 13:</b> Managing Business Ethics: Assessing Ethical Performance</p> <p><b>Week 14:</b> Part I Case Study on Understanding Business Ethics</p> <p><b>Part II: Contextualizing Business Ethics - The Corporate Citizen and its Stakeholders</b></p> <p><b>Week 15:</b> Shareholders, Business Ethics and Corporate Governance</p> <p><b>Week 16:</b> Employees and Business Ethics</p> <p><b>Week 17:</b> Consumers and Business Ethics</p> <p><b>Week 18:</b> Suppliers, Competitors, and Business Ethics</p> <p><b>Week 19:</b> Civil Society and Business Ethics</p> <p><b>Week 20:</b> Government, Regulation, and Business Ethics</p> <p><b>Week 21:</b> Part II Case Study on Contextualizing Business Ethics</p> <p><b>Week 22:</b> Business Ethics and the Ethical Challenges of Globalisation</p> <p><b>Week 23:</b> Developments in Business Ethics Research</p> <p><b>Week 24:</b> Future Perspectives</p> <p><b>Week 25:</b> Concluding Case Study</p> <p><b>Week 26:</b> Revision</p> <p><b>Week 27-28:</b> Examinations</p>