



Towards Disruptive Sustainability: New Business Opportunities and Challenges

6th Annual Academic Conference of the
Cyprus Centre for Business Research

Call for Submissions

The Cyprus Centre for Business Research invited submissions for its annual international conference, one of the most important academic events in Cyprus.

Attracting world-class researchers from Europe and beyond, the conference provides a rigorous yet congenial environment in which academics of all career stages and backgrounds can share ideas and find inspiration from one another.

The 6th annual conference of the Cyprus Centre for Business Research at CIM-Cyprus Business School will take place on 16 September 2023 at CIM Nicosia.

Paper Submission

Paper submissions open on 15 March 2023. The deadline for submission is 4 June 2023. We invite submissions from a wide range of sub-disciplines on any of the conference tracks.

Conference Tracks

- Services: Accommodation, Catering & Entertainment (Restaurants, Wineries, Theme parks etc.), Aviation, Transportation, Shipping, Block-chain, Gaming, etc.
- Technologies (e-Marketing, Social media, Digitisation, etc.)
- People (HRM, CRM, CSR, Leadership, Ethics, etc.)

Submission Guidelines

Key Dates and Deadlines:

- March 15: Paper submissions open
- June 4: Paper submissions close
- June 20: Booking opens (presenters & participants)
- July 15: Deadline for paper presenters to register

Please address your abstracts and questions to the Conference Chair, Dr Maria Socratous, at maria@cim.ac.cy

Eligibility

We welcome papers previously presented or scheduled for presentation elsewhere. The maximum number of submissions per person is TWO; each paper must be submitted to one track only.

Authors are required to submit two copies of each paper:

1. An anonymous version for review (deadline 4th June). If the paper is not yet ready, we will accept Abstracts as well.
2. A final version for conference proceedings (deadline 30th October)

All accepted papers will be published in CIM's journal [The Market: International Journal of Business](#). For more information on the Journal please contact Dr Constantinos Constantinou, at constantinos@cim.ac.cy.

Paper Submission Types

(a) Full Papers

Length of full paper submission: 3000-5000 words (excluding tables and references).

Accepted full papers will be allocated 20 minutes (15 minutes presentation, 5 minutes discussion).

Full papers will be scheduled in a room with a laptop, data projector and screen. You will be asked to bring your presentation with you to the conference on a memory stick, along with any hard copies of your paper and/or slides that you might wish to distribute.

(b) Developmental Papers

The purpose of this format is to enable authors to discuss research that is in its developmental stage, the idea being that comments and feedback obtained at the event can be incorporated in the final stages of research and writing up.*

Length of developmental paper submission: 500-1000 words (excluding tables and references).

Accepted developmental papers will be allocated 15 minutes and will be presented in a round-table format.

It is recommended that session chairs and participants/discussants, especially for developmental paper session, read the papers in advance to get the most out of the session. Authors may bring along a summary of their paper that they wish to distribute.

*Researchers may submit an abstract while preparing their full-length articles

Funding opportunities

All Fellows of the Cyprus Centre for Business Research can apply for funding from the Centre. For more information about the Research Centre, you may contact the Director of the Cyprus Centre for Business Research, Dr Katerina Pavlou at katerina@cim.ac.cy. Please note there is limited funding for those travelling to Cyprus from abroad (outside Cyprus). For more information, please contact Dr Maria Socratous at maria@cim.ac.cy and/ or Dr Constantinos Constantinou at constantinos@cim.ac.cy and/ or Dr Georgia Thrasyvoulou at georgia.t@cim.ac.cy