



Nicosia / Limassol

Master of Business Administration (MBA)

14 MONTHS FT / 24 MONTHS PT



CIM - Cyprus Business School

CIM-Cyprus Business School was established in 1978 in Nicosia as The Cyprus Institute of Marketing and has been operating also in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 45 year CIM-Cyprus Business School has evolved into an all-round Business School, offering an array of programmes at both Undergraduate as well as Postgraduate level – from Marketing, Business, to Accounting and Finance, Shipping, and Human Resource Management, Law, Hospitality Management and other.

Over the years, CIM-Cyprus Business School has provided the opportunity to more than 10,000 students to acquire acclaimed qualifications and fulfil their aspirations. A lot of our students are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers. Though CIM serves students of all ages and all walks of life, we still offer evening classes exclusively – in order to cater for the needs of working individuals. We still put emphasis on combining theory and practice and remain committed to offering the best and most accessible education at the most affordable fees.

WHAT IS AN MBA?

The MBA programme was originally developed in the United States and was introduced in the UK soon afterwards. It continues to grow in reputation and demand as the world's top business qualification. With the growing internationalisation of the world economy, an increasing number of companies and organisations now require top managers to have MBA Degrees. MBAs cover not only Business Administration but a variety of subjects, all of which are of vital importance to managers in the business and public sectors.

WHY OUR MBA?

CIM-Cyprus Business School MBA programme has been designed for aspiring and ambitious Executives. Whatever the stage of your career, it will accelerate your managerial and leadership development process.

Gaining an MBA from Cyprus's top Business School will enable you to become more competitive in the market place as your knowledge of management skills and operating techniques will be significantly improved.

Management in both the private and public sectors requires the highest level of relevant executive training, as well as vision, analytical skills and the ability to implement far-reaching decisions.

Our MBA programme will make you look beyond narrow boundaries and horizons, preparing you for higher-level career planning. It has been designed by academic experts and business professionals for practising managers with previous relevant education, training and work experience, who are required to make a major contribution to the policy and philosophy of their organisations.

The specific focus of the programme is, to enable managers to operate at a strategic level and manage their organisations effectively in the complex and uncertain business environment of today. Our close links with the industry and the commercial and public sectors ensure that the CIM MBA programme is relevant and has high practical value.

MODULES

COMPULSORY

Strategic Management

Organisational Behaviour

Research Methods

Economics & Financial Management

Strategic Marketing

OPTIONAL (1 OUT OF 4)

Operations Management

Entrepreneurship & Innovation

International Business & Cyprus
in the Global Economy

Ethics & Corporate Social
Responsibility

Note: All optional modules are subject to availability of lecturers and student demand. For a module to run, there must be a minimum of eight students.

ASSESSMENT

The weighting of results is as follows:

Assignments: 40%

Final exams: 60%

All modules have 2 assessment components:

- Two Assignments worth 20% each (January & April) for Yearly modules
- Final Examination for all modules (Term & Yearly) worth 60% (January and/or June)

The pass mark is 50%

Students must pass all modules as well as the Dissertation.

Note 1: *The module of Research Methods is assessed solely by the Research Proposal

Note 2: Some assignments are in the form of group work followed by a presentation and self reflective report

COMMENCEMENT

Classes commence in October.

The academic year runs from October to May, when the final exams take place. From June onwards, students work on their dissertation, which must be submitted in October.

AIMS

- / To provide you with a broad understanding of managerial techniques necessary for efficient decision-making
- / To offer a global view of management, enabling students to face the challenges of the twenty-first century in a learned and informed way
- / To promote increased managerial effectiveness and competence to help you understand the various strategic approaches to managing a modern business
- / To enrich your personal development and managerial prospects by encouraging learning from your past experiences and current needs, while prompting you to speculate about the future prospects of their market

DISSERTATION

A key requirement of the MBA is a dissertation of 10,000 words, which must be submitted by the deadline at the beginning of October or, in case the Dissertation is found wanting further revision by the Business School's markers, by mid-December. The dissertation must be of satisfactory standard and must contain original research work. Students may be required to present and defend their work to an examining panel. The 10,000-word dissertation is a major part of the MBA and a student not submitting an up-to-standard thesis will not be awarded the degree. The dissertation must be on a pre-agreed topic (agreed with the student's tutor) and should have a research bias. Students are expected to begin work on their dissertation once exams are over in June. They must submit their work at the beginning of October of the same year. Students are allocated a tutor, who assists them in the early stages of their research. CIM encourages students to undertake studies that are of a current concern to a real organisation, preferably their own if employed.

The pass mark is 50% and students' final grades will be indicated on their transcript. In case the dissertation is not of an acceptable standard, students, may re-submit their work, by mid-December at the latest, at a cost of 200 Euros. If the dissertation is again found to be unsatisfactory, then the student will fail their MBA.

ADMISSION REQUIREMENTS

Entry requirements are flexible and are based on a candidate's proven academic ability, motivation, experience as a manager or business executive, and an assessment of the benefits that he or she is likely to obtain from the programme. The usual minimum requirements are:

- / **A Second Class Honours Bachelor Degree from an accredited University**
- AND**
- / **2 years of work experience**
- AND**
- / **IELTS 6.5 or equivalent**

Mindful Teacher

Tuition Fees:

€7800

Government subsidy up to €3420
(for Cypriot students)

Registration Fee:

€150

WEEKLY HOURS TAUGHT

The number of weekly taught hours for full-time study is 18 teaching periods per week. The total number of courses taught in one year is 6.

For part-time students, the number of weekly teaching periods is 9.

RECOGNITION

The MBA offered in Nicosia and in Limassol alike, is accredited by the Cyprus Quality Assurance Agency and upon completion can be submitted to KYSATS for recognition.



CIM-CYPRUS BUSINESS SCHOOL

Nicosia: 25 Zannettos St., Ayios Andreas, 1100 Nicosia
T: +357 22778475

Limassol: 7 Stelios Kyriakides St., 3080 Limassol
T: +357 25343556

P. O. Box 25288, 1308 Nicosia, Cyprus
info@cim.ac.cy

cim.ac.cy

Master of
Business
Administration
(MBA)



Institutionally Approved



Partner in Learnig

The Association
of Commonwealth
Universities

Member



Member



Member



Member