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DIGITAL MARKETING WORKSHOP & COMPETITION

FXTM Presents: Digital Marketing in Practice

FRIDAY **12th APRIL 2019**

CIM LIMASSOL CAMPUS



SPECIFICS

Date

- >Friday 12th April 2019
- >10:00am - 6:00pm

Venue

- >CIM Limassol Campus
(7 Stelios Kyriakides Street, 3080 Limassol, Cyprus)

Maximum Number of participants

- >24 i.e. 6 teams of 4 each

Participation Requirements

- >A minimum of 2 CIM students and/or alumni per team

Competition details

- >10 minute Presentation & Quiz

SCHEDULE

09:30 - 11:30

Google Seminar on latest trends, tools and insights of Digital Marketing

11:30 - 12:00

Task Briefing by FXTM

12:00 - 13:00

Lunch Break

13:00 - 17:00

Team Work

17:00 - 18:00

Presentations and Awards

PRIZES

1st Prize: €1000

2nd Prize: €500

3rd Prize: €300

APPLICATION FORM

Team Name: _____

Participant's Details

1. Name: _____

E-mail: _____ Phone: _____

CIM Student/Alumni: YES / NO

(If YES please specify Year and Program) _____

2. Name: _____

E-mail: _____ Phone: _____

CIM Student/Alumni: YES / NO

(If YES please specify Year and Program) _____

3. Name: _____

E-mail: _____ Phone: _____

CIM Student/Alumni: YES / NO

(If YES please specify Year and Program) _____

4. Name: _____

E-mail: _____ Phone: _____

CIM Student/Alumni: YES / NO

(If YES please specify Year and Program) _____