

## **Alumni Association**

THE CYPRUS
BUSINESS SCHOOL



# Join the Alumni Family



#### Welcome message

Staying connected through experiences at CIM is a simple but powerful bond, and provides the opportunity to reflect on our time at CIM and the rich tradition and growing community that make our alma mater unique. We all have special memories of CIM, including the bonds we made with classmates, friends, and professors, as well as the classes and experiences that touched our lives. There is no better way to keep those memories and that meaning alive than actively being a part of the CIM Alumni Association. I encourage you to connect with each other, give back to the Institute and current students and take advantage of the opportunities CIM continues to offer.

You can stay involved even without leaving your home through the CIM Alumni Online Portal. You will discover and learn about the many alumni-only benefits the association offers to help satisfy your quest for lifelong learning and show your Hoya pride. With something to offer to all alumni, the association is a valuable resource

This is your alumni association. Do join your fellow CIM alumni in exploring and participating in its dynamic programs and services today, and begin to add great new CIM memories to those you already have. Wherever you might be, remember, you always have a home at CIM.

**Prof. Theo Hadjiyannis**Director-General

## Aims

The aim of the Alumni Association is to create a community where the Institute and its alumni can strengthen their bond, provide a think tank and continue personal development. At CIM, we firmly believe that our alumni are life members of the Institute and Graduation is the beginning of a life-long relationship.

### Objectives

Through this society, we will provide the opportunity to further develop the ties of the International and Cypriot Alumni members. Our ultimate goal is to promote continuous, interaction between our members and to enhance their valuable contribution to our Institute.

#### Membership Benefits

- Relations with the Alumni Network.
- Invitation to Open Lectures and Marketing Summit.
- Invitation to social gatherings and Institute Events.
- Access to CIM Library
- Access to CIM Electronic Resources
- Kept informed about Job Opportunities

#### Why we keep growing?

The Cyprus Institute of Marketing was established in 1978 with the aim of offering high quality education and training to Cypriot Executives. The demand for professionals with advanced qualifications is rapidly increasing throughout the world.

Yet professionals who have been out of education for only a few years often find themselves "out of date", owing this to the continuous developments in technology and changes in the social and economic environment. Continuing education is thus virtually mandatory for success. We at the CIM recognize that it is difficult for working professionals to find the time to study, while also meeting their career goals and family needs. This is why our programmes are tailored to fit within these many demanding parameters, providing you with the needed educational exposure and at the same time, making sure your studies fit in with your life and work demands.



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E-mail: membership@cima.ac.cy

www.cima.ac.cy



#### The Cyprus Institute of Marketing

Student Registration Number: .\_\_\_\_\_

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Name – Surname			
Graduation Year:			
Academic Qualification (Please Circle): Diploma / Advanced Diploma / Bachelor / Postgraduated Diploma / MBA			
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Please Return this Form to:

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